

**MPMCA USE ONLY**  
 \_\_\_ Space(s) \$ \_\_\_\_\_  
 x cost per space  
 Less \_\_\_/\_\_\_/\_\_\_ \$ \_\_\_\_\_  
 Deposit payment of  
 Less Multi Booth \$ \_\_\_\_\_  
 Discount  
 Less Associate \$ \_\_\_\_\_  
 Member discount  
 Balance Due \$ \_\_\_\_\_  
 By 3/1/23

**MECHANICAL  
 PHC EXPO  
 2023**

**March 15, 2023  
 Plumbing-Heating-Cooling Exposition  
 Soaring Eagle, Mt. Pleasant MI**

**EXHIBIT SPACE CONTRACT**

**MPMCA USE ONLY**  
**BOOTH SPACE ASSIGNED**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Date: \_\_\_\_\_

We the undersigned wish to contract for exhibit space at the March 15, 2023, Exposition of the Michigan Plumbing and Mechanical Contractors Association, Inc., being held at the Soaring Eagle Casino in Mt. Pleasant, Michigan.

Company Name \_\_\_\_\_  
 Address-P.O. Box \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
 City-State-Zip \_\_\_\_\_ Email \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

We designate the person below to receive information from MPMCA and represent our company in all exposition related matters.

Designee's Name \_\_\_\_\_  
 Address-P.O. Box \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
 City-State-Zip \_\_\_\_\_ Email \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

Our choices of booth location, in order of preference are:

1<sup>st</sup> Choice --- Booth Number(s) \_\_\_\_\_  
 2<sup>nd</sup> Choice --- Booth Number(s) \_\_\_\_\_  
 3<sup>rd</sup> Choice --- Booth Number(s) \_\_\_\_\_  
 Total Number of Booth(s) Requested: \_\_\_\_\_

**No propane or flammable materials in the exhibit hall.**

We would like to demonstrate/operate power equipment.  
 Yes \_\_\_ No \_\_\_

We would like to display a motor vehicle.  
 Yes \_\_\_ No \_\_\_

We would need electric.  
 Yes \_\_\_ No \_\_\_

**Food & Beverages to be dispersed must be purchased from the Catering Dept. of the Soaring Eagle. Call 989-775-5388**

**No Water & Drain Service**

**BOOTH PRICES**

8' x 10' – One Booth -	\$704 Each
8' x 10' – 2-3 Booths -	\$684 Each
8' x 10' – 4-5 Booths -	\$664 Each
8' x 10' – 6+ Booths -	\$644 Each

**Note: Deposit of \$200 per booth must accompany contract. Multi-booth discounts will be deducted from final payment. MPMCA Associate Member's discount will also be deducted from final payment.**

**LIABILITY CLAUSE**

*MPMCA, its decorator, and the Soaring Eagle will make every effort to assure exhibitors a safe, rewarding experience at "Michigan Mechanical/PHC Expo 2022. The doors will be locked in the exhibit hall from 9:00 p.m. 3/14/23 until 7:00 a.m. 3/15/23.*

••• However •••

By signing this contract, the exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's display, equipment, and other property brought upon the premises of the Soaring Eagle and shall indemnify and hold harmless MPMCA and the Soaring Eagle, their agents, servants, and employees, from any and all such losses, damages, and claims.

**CONTRACT ACCEPTANCE**

In signing this contract, I pledge that (a) I am a duly authorized agent of the company named above, (b) the company is adequately insured against such claims and losses as may be incurred during its participation in MPMCA's Exposition and (c) the company will comply with such policies, terms and conditions as may be set forth to assure the successful completion of the exposition. I enclose a deposit of \$ \_\_\_\_\_ and pledge payment of the balance due, on or before **March 1, 2023.**

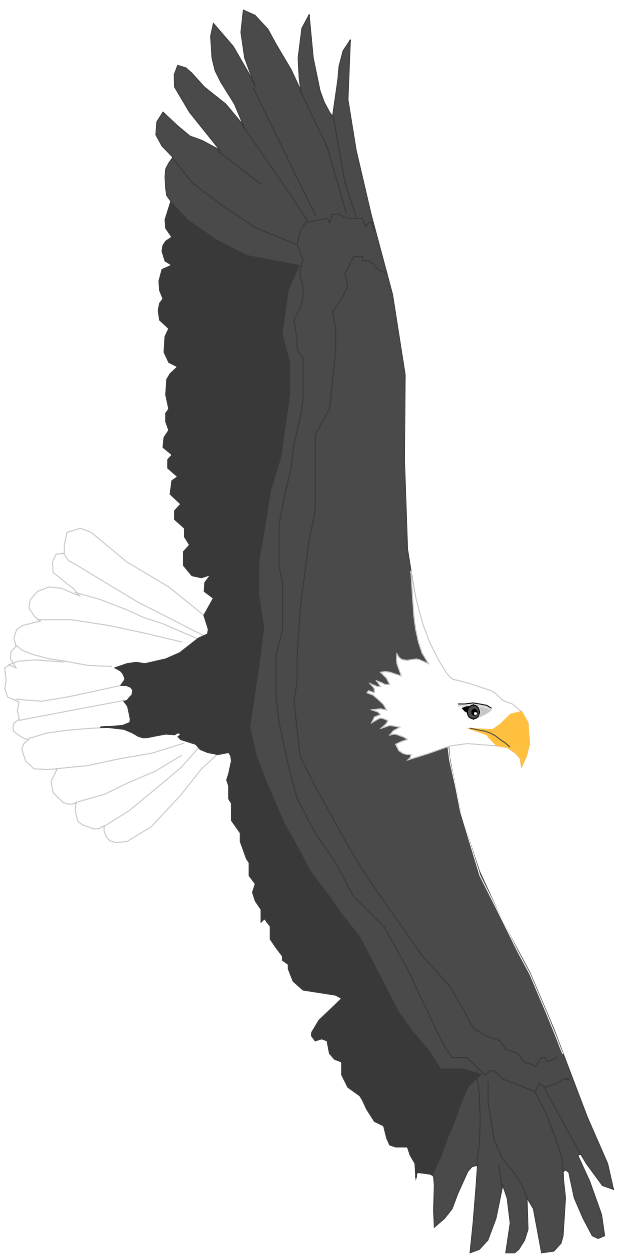
**Payment:** Check Enclosed  Master Card  Visa  Card # \_\_\_\_\_

Customer Code \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_  
 (last 3 numbers on back of card in signature panel)

Name, Billing Address, & City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Any Declined Credit Cards Are Subject to a Charge**

**Return signed contract & deposit to MPMCA, P.O. Box 13100, Lansing, MI 48901  
 Phone: 517-484-5500 • FAX: 517-484-5225 • Fill out online at www.mpmca.org**



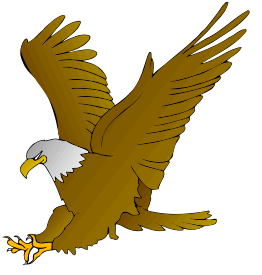
**2023**  
**Michigan Plumbing & Mechanical Contractors Association, Inc.**  
**Michigan Mechanical/Plumbing Heating-Cooling Expo**  
**March 15, 2023**  
 From 9:00 to 3:00 pm  
**Soaring Eagle Casino & Resort Mt. Pleasant Michigan**

Plumbing, Piping, Hydronic, and HVAC manufacturers, reps, and wholesalers hoping to establish or expand their market in Michigan should participate as an exhibitor at MPMCA's Mechanical/PHC Expo 2023.

Over the past 60 years Michigan's PHC Expo has become recognized as one of the biggest and best single state Plumbing • Piping • Hydronic trade show in the nation

Admission to the show is free  
 We solicit the people you want to see

**One Day Show**



# Mechanical/PHC Expo 2023 Policies-Terms-Conditions

(And other helpful information)

## BOOTH PACKAGE INCLUSIONS/OPTIONS

P-H-C Expo 2023 package include a carpeted 10' wide by 8' deep floor space, 8' high drape, 3' high side drapes and 7" by 44" exhibitor I.D. sign. Exhibitors can save by pre-ordering 6' tables @ \$40, 8' tables @ \$46, chairs @ \$11, 120-volt electric @ \$52 direct from MPMCA. **Water & drain service not available.** Call MPMCA if you have any questions. An order form will be provided.

## HANDS-FREE EXHIBITING

Art Craft Display Inc, official P-H-C Expo 2023 decorator, will accept your display shipment 30 days before the Expo, deliver it to your booth, set it up, dismantle it, and ship it to its next destination. **Art Craft must receive all shipments by 5:00 pm Tues., March 1, 2023.** Information on these extra services will be included in the exhibitor confirmation package.

## DO-IT YOURSELF EXHIBITING

Due to aisle size forklift service is prohibited inside the Expo Hall but will be available to help unload trucks from 2:00 p.m. to 9:00 p.m. Tuesday, March 14, 2023, and 7:00 a.m. to 9:00 a.m. on Wednesday, March 15, 2023. Any exhibitor wanting to deliver and remove his/her own display is free to do so. A few hand carts will be available to move in and out. Maximum single piece freight size for this show is 4' wide and 6' high by 6' deep.

Booths may be dismantled for departure after 3:00 p.m. Wednesday, March 15<sup>th</sup>. **The entire hall must be cleared no later than 11:00 p.m. on the day of the show.**

## AUTHORITY AND LIABILITY

MPMCA shall be the final authority on all P-H-C Expo 2023 matters except where the laws of the municipality or policies of the expo facility shall supersede such authority.

MPMCA, its expo facility, and decorator assume neither responsibility nor liability for theft or losses. Security will be provided as described but exhibitors must insure themselves, their personnel, and other property against theft, and related mishaps.

## PROPANE USE

Tools (electric) may be demonstrated in the Expo, but propane may not be used, by Fire Marshall regulations. Vehicles may be shown on the top entry level with locked or taped fuel supplies, and battery disconnected. Plastic must be placed under the vehicle. Contact MPMCA if you have any questions regarding products you will exhibit. Non-compliance with the Fire Marshall regulations will result in display booth cancellation. Vehicles must be pushed in. Resort personnel will be available to assist.

## EXHIBIT RULES

All exhibit material and displays must be contained within the 8x10 dimensions of the booth. Nothing is permitted to be displayed in the aisle due to Fire Marshall regulations.

Early breakdowns are prohibited. Many expo visitors cannot attend until shortly before closing. **These people may want to be your customers.** Please provide them with a safe and enjoyable tour by leaving your exhibit intact until 3:00 p.m. Early breakdown could result in your losing contract renewal priority at next year's expo.

## EXPO PROMOTIONS

MPMCA will produce 40,000 free passes to the expo. Each exhibitor will receive 100+ passes with more passes upon request.

Exhibitors will be listed in the Exhibitor Directory that will contain an expo floor plan, exhibitor location, exhibitor address, phone, FAX, e-mail, website, and list of products you will show. This directory will be presented to every expo visitor.

## DEPOSITS/PAYMENTS CANCELLATIONS

A \$200 per booth deposit is required to confirm exhibit space at the expo. Check or credit card information must accompany contract. All booths will be invoiced at full price. Multi-booth discounts will be deducted from the final booth payment. Final payment must be in MPMCA's possession on or before March 1, 2023. Booth cancellations received by MPMCA on or before February 10, 2023, will receive a full refund. Refunds (less a \$75 service fee) on cancellations after the above date will be granted only if the expo is sold out and only if MPMCA can re-sell the cancelled space.

## BOOTH ASSIGNMENT PRIORITIES

The following priorities will influence assignment of exhibit space at P-H-C Expo 2023.

- Date and time the contract arrives as shown by postmark, E-mail, or FAX transmittal.
- Inclusion of \$200 per booth deposit check or credit card.
- Status as an MPMCA Associate Member.
- Applicant's status as previous Expo Exhibitor.

**It is important that applicants note 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> location choices on exhibitor contract.** MPMCA will try to assign space in order of applicant's preferences. If none of the three preferences are available, MPMCA will contact applicant to suggest a beneficial alternative location.

## MISCELLANEOUS

No copyrighted music may be played in any exhibit during Expo hours, unless the exhibitor is licensed with ASCAP and/or BMI.

**Food or beverages to be dispensed must be purchased from the catering department of the Soaring Eagle. Call 989-775-5388.**



## RULES FOR 2023

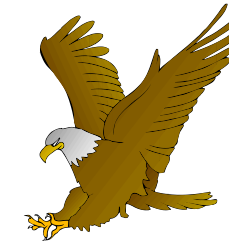
- No propane in exhibit hall
- Forklift unloading & loading only
- Carts only in exhibit hall
- Multi booths in single row
- No water or drain service

## Set Up and Move In -

Tuesday March 14, 2023  
2:00 p.m. – 9:00 p.m.  
Wednesday, March 15, 2023  
7:00 a.m. – 9:00 a.m.

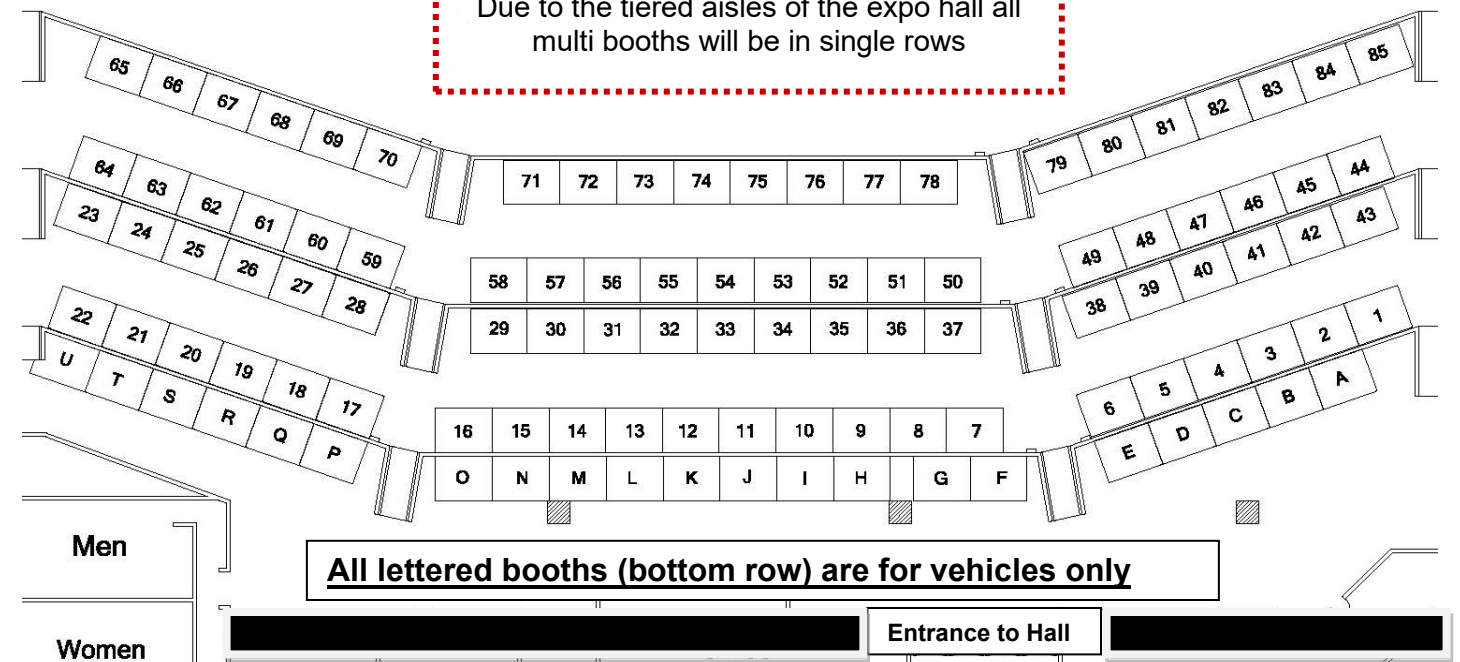
## Move Out –

March 15, 2023  
3:00 p.m. – 11:00 p.m.



## Mechanical/PHC Expo 2023

Due to the tiered aisles of the expo hall all multi booths will be in single rows



## EXHIBIT HOURS

March 15, 2023  
9:00 a.m. – 3:00 p.m.  
**SHOW Hours**

**Soaring Eagle**  
Mt. Pleasant, Michigan  
Entertainment Hall

## BOOTH PRICES:

One Booth = \$704 • 2-3 Booths = \$684 • 4-5 Booths = \$664 • 6+ Booths = \$644

Six-foot skirted tables can be ordered from MPMCA before the show at \$40 – eight-foot skirted tables at \$46  
Chairs at \$11 each – 120-volt electric at \$52 – Water and drain service not available.  
**The above pre-show prices are significantly below those charged by the decorator on site.**

## IMPORTANT INFORMATION

**You will not be able to order these services at the above prices from MPMCA at the show.**  
**All on site orders will be through Art Craft Display the day of the show.**  
**The prices will be considerably higher through Art Craft on the day show.**  
**MPMCA will provide you with an Exhibitor Service order form either with this mailing or after you contract your space.**

## Your Booth Package Includes:

- Exhibit space 10' wide x 8' deep,
- Divider drape, carpet, identification sign,
- Free forklift loading & unloading,
- Free listing in Expo Exhibits Directory,
- Free unlimited Expo passes for your distribution,
- Discounted tables, chairs, & electricity,
- Promotion on MPMCA's Website, Mailings, Magazine, & Email.
- List with contact information on the MPMCA Mobile App before, during, and after the Expo.

## To participate in P-H-C Expo 2023:

- Decide how many booth spaces you need,
- Review the Expo floor plan above,
- Determine your 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> space choices,
- Note all three preferences on contract,
- Complete, sign, and date the contract,
- Copy the completed Expo contract for your records,
- Enclose the deposit check (\$200 per booth) to MPMCA,
- Mail check or provide credit card info & completed contract to MPMCA,
- MPMCA will confirm or call with options.